



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626458  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325323  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1549 (134330)  
Acct Types National/Political  
Est/Headline 1549/06262121  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:23PM

AgB

OBAMA SCHEDULE C  
SCHEDULE C

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/06/12 5:08AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/07/12 4:57AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/08/12 4:57AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/09/12 5:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 4:57AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 5:12AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 5:23AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/14/12 5:23AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/16/12 5:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 5:13AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$600.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/06/12 5:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/07/12 5:27AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/08/12 5:27AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/09/12 5:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 5:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/15/12 5:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/16/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 5:29AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 5:48AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12D087H	\$650.00	
3.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	08/06/12 6:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12D087H	\$2000.00	
3.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	08/10/12 6:43AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12D087H	\$2000.00	
4.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/13/12 6:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12D087H	\$2000.00	
4.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/16/12 6:27AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12D087H	\$2000.00	
4.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/17/12 6:37AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12D087H	\$2000.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/06/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/08/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/09/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/13/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/14/12 7:55AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/15/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12D087H	\$1800.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	08/04/12 6:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12D087H	\$700.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	08/11/12 6:38AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12D087H	\$700.00	
7.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	08/04/12 8:59AM (Sa)	00:30	Good Morning America Saturday	OFA12D087H	\$1000.00	
7.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	08/11/12 8:54AM (Sa)	00:30	Good Morning America Saturday	OFA12D087H	\$1000.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	08/12/12 6:28AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12D087H	\$700.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/06/12 9:19AM (Mo)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/07/12 9:55AM (Tu)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	



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Buyer **BASSETT, LAURA**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
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Invoice **626458**  
Inv Date **8/26/2012**  
Terms **Net 30**  
Contract **325323**  
Bill Type **Standard**  
Period **7/30/2012 - 8/26/2012**

**Greer, Margolis, Mitchell & Associates**  
**Attn: Accounting**  
**3050 K Street NW**  
**Washington, DC 20007**

Product **Political - Federal Candidate (1067)**  
Brand **1549 (134330)**  
Acct Types **National/Political**  
Est/Headline **1549/06262121**  
Demo  
Revision  
Comments

CO-OP/Order Type **No/Normal**  
Package  
Gen Date **8/28/2012 5:34 23PM**

**OBAMA SCHEDULE C**  
**SCHEDULE C**

AgB

**Charlotte (WSOC)**

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/08/12 9:55AM (We)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/09/12 9:58AM (Th)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/13/12 9:21AM (Mo)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/14/12 9:39AM (Tu)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/15/12 9:52AM (We)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
9.0	Spot	9:00:00AM-10:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/16/12 9:16AM (Th)	00:30	LIVE! WITH KELLY	OFA12D087H	\$600.00	
10.0	Spot	10:00:00AM-11:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/07/12 10:24AM (Tu)	00:30	DR. PHIL	OFA12D087H	\$600.00	
10.0	Spot	10:00:00AM-11:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/08/12 10:56AM (We)	00:30	DR. PHIL	OFA12D087H	\$600.00	
10.0	Spot	10:00:00AM-11:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/09/12 10:47AM (Th)	00:30	DR. PHIL	OFA12D087H	\$600.00	
10.0	Spot	10:00:00AM-11:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/10/12 10:13AM (Fr)	00:30	DR. PHIL	OFA12D087H	\$600.00	
11.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/14/12 10:29AM (Tu)	00:30	DR. PHIL	OFA12D087H	\$600.00	
11.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/16/12 10:41AM (Th)	00:30	DR. PHIL	OFA12D087H	\$600.00	
11.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	08/17/12 10:06AM (Fr)	00:30	DR. PHIL	OFA12D087H	\$600.00	
12.0	Spot	11:00:00AM-12:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/06/12 11:32AM (Mo)	00:30	The View	OFA12D087H	\$700.00	
12.0	Spot	11:00:00AM-12:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/07/12 11:38AM (Tu)	00:30	The View	OFA12D087H	\$700.00	
12.0	Spot	11:00:00AM-12:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/08/12 10:58AM (We)	00:30	The View	OFA12D087H	\$700.00	
12.0	Spot	11:00:00AM-12:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/09/12 10:58AM (Th)	00:30	The View	OFA12D087H	\$700.00	
12.0	Spot	11:00:00AM-12:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 10:58AM (Fr)	00:30	The View	OFA12D087H	\$700.00	
13.0	Spot	11:00:00AM-12:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/13/12 11:34AM (Mo)	00:30	The View	OFA12D087H	\$700.00	
13.0	Spot	11:00:00AM-12:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/14/12 10:59AM (Tu)	00:30	The View	OFA12D087H	\$700.00	
13.0	Spot	11:00:00AM-12:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/15/12 10:59AM (We)	00:30	The View	OFA12D087H	\$700.00	
13.0	Spot	11:00:00AM-12:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/17/12 10:59AM (Fr)	00:30	The View	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/06/12 12:28PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/07/12 12:29PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/09/12 12:57PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/10/12 12:57PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/13/12 12:42PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/14/12 12:23PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/15/12 12:57PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
14.0	Spot	12:00:00PM-1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/17/12 12:11PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12D087H	\$700.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/06/12 1:57PM (Mo)	00:30	The Chew	OFA12D087H	\$500.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/07/12 12:59PM (Tu)	00:30	The Chew	OFA12D087H	\$500.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/08/12 12:59PM (We)	00:30	The Chew	OFA12D087H	\$500.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/13/12 1:33PM (Mo)	00:30	The Chew	OFA12D087H	\$500.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/14/12 1:36PM (Tu)	00:30	The Chew	OFA12D087H	\$500.00	
15.0	Spot	1:00:00PM-2:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/15/12 1:58PM (We)	00:30	The Chew	OFA12D087H	\$500.00	
16.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/04/12 12:10PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12D087H	\$550.00	
16.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/11/12 12:09PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/06/12 3:59PM (Mo)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	



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Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
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Invoice 626458  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325323  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1549 (134330)  
Acct Types National/Political  
Est/Headline 1549/0626121  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34 23PM

AgB

OBAMA SCHEDULE C  
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Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/07/12 3:59PM (Tu)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/08/12 3:59PM (We)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/09/12 3:59PM (Th)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 3:59PM (Fr)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 3:59PM (Mo)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/14/12 3:59PM (Tu)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/15/12 3:24PM (We)	00:30	General Hospital	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/16/12 2:59PM (Th)	00:30	GMA IN THE AFTERNOON	OFA12D087H	\$550.00	
17.0	Spot	3:00:00PM-4:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 3:59PM (Fr)	00:30	DR. OZ SHOW	OFA12D087H	\$550.00	
18.0	Spot	4:00:00PM-5:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/07/12 4:14PM (Tu)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
18.0	Spot	4:00:00PM-5:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/08/12 4:28PM (We)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
18.0	Spot	4:00:00PM-5:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/09/12 4:38PM (Th)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
18.0	Spot	4:00:00PM-5:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	08/10/12 4:24PM (Fr)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
19.0	Spot	4:00:00PM-5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 4:21PM (Mo)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
19.0	Spot	4:00:00PM-5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/14/12 4:49PM (Tu)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
19.0	Spot	4:00:00PM-5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/15/12 4:55PM (We)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
19.0	Spot	4:00:00PM-5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/16/12 4:50PM (Th)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
19.0	Spot	4:00:00PM-5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 4:41PM (Fr)	00:30	DR. OZ SHOW	OFA12D087H	\$825.00	
20.0	Spot	6:00:00PM-6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/06/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12D087H	\$2000.00	
20.0	Spot	6:00:00PM-6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/10/12 5:59PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12D087H	\$2000.00	
20.0	Spot	6:00:00PM-6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/13/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12D087H	\$2000.00	
20.0	Spot	6:00:00PM-6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/15/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/07/12 7:20PM (Tu)	00:30	INSIDE EDITION	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/08/12 7:21PM (We)	00:30	INSIDE EDITION	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/09/12 6:59PM (Th)	00:30	INSIDE EDITION	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/14/12 6:59PM (Tu)	00:30	INSIDE EDITION	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/15/12 7:27PM (We)	00:30	INSIDE EDITION	OFA12D087H	\$2000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	08/17/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12D087H	\$2000.00	
22.0	Spot	7:30:00PM-8:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/06/12 7:41PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12D087H	\$2000.00	
22.0	Spot	7:30:00PM-8:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/10/12 7:39PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12D087H	\$2000.00	
22.0	Spot	7:30:00PM-8:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/13/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12D087H	\$2000.00	
22.0	Spot	7:30:00PM-8:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	08/15/12 7:56PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12D087H	\$2000.00	
23.0	Spot	11:35:00PM-12:02:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/06/12 12:02AM (Mo)	00:30	Nightline	OFA12D087H	\$1000.00	
23.0	Spot	11:35:00PM-12:02:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/08/12 11:54PM (We)	00:30	Nightline	OFA12D087H	\$1000.00	
23.0	Spot	11:35:00PM-12:02:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/09/12 11:44PM (Th)	00:30	Nightline	OFA12D087H	\$1000.00	
23.0	Spot	11:35:00PM-12:02:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 12:01AM (Fr)	00:30	Nightline	OFA12D087H	\$1000.00	
23.0	Spot	11:35:00PM-12:02:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/10/12 11:53PM (Fr)	00:30	Nightline	OFA12D087H	\$1000.00	
24.0	Spot	12:05:00AM-1:05:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/06/12 12:51AM (Mo)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
24.0	Spot	12:05:00AM-1:05:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/07/12 1:01AM (Tu)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626458  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325323  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1549 (134330)  
Acct Types National/Political  
Est/Headline 1549/06262121  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen Date 8/28/2012 5:34:23PM

AgB

OBAMA SCHEDULE C  
SCHEDULE C

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.0	Spot	12:05:00AM- 1:05:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/08/12 1:07AM (We)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
24.0	Spot	12:05:00AM- 1:05:00AM	Per week (4), Mo, Tu, We, Th, Fr	08/10/12 1:06AM (Fr)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
25.0	Spot	12:05:00AM- 1:05:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/13/12 12:30AM (Mo)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
25.0	Spot	12:05:00AM- 1:05:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/14/12 12:46AM (Tu)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
25.0	Spot	12:05:00AM- 1:05:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/15/12 12:38AM (We)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
25.0	Spot	12:05:00AM- 1:05:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/16/12 12:44AM (Th)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
25.0	Spot	12:05:00AM- 1:05:00AM	Per week (5), Mo, Tu, We, Th, Fr	08/17/12 12:49AM (Fr)	00:30	Jimmy Kimmel Live	OFA12D087H	\$350.00	
26.0	Spot	11:35:00PM-12:02:00AM	Per week (4), Mo, Tu, We, Th	08/13/12 12:01AM (Mo)	00:30	Nightline	OFA12D087H	\$1000.00	
26.0	Spot	11:35:00PM-12:02:00AM	Per week (4), Mo, Tu, We, Th	08/13/12 11:53PM (Mo)	00:30	Nightline	OFA12D087H	\$1000.00	
26.0	Spot	11:35:00PM-12:02:00AM	Per week (4), Mo, Tu, We, Th	08/14/12 11:54PM (Tu)	00:30	Nightline	OFA12D087H	\$1000.00	
26.0	Spot	11:35:00PM-12:02:00AM	Per week (4), Mo, Tu, We, Th	08/15/12 11:55PM (We)	00:30	Nightline	OFA12D087H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$115,475.00
Commission	(\$17,321.25)
Net Total	\$98,153.75

Total Spots 127